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## **PRESS RELEASE**

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### **FOR IMMEDIATE RELEASE**

#### **ABMA Launches Membership for Manufacturer Representatives**

**Vienna, VA – May 3, 2023** – ABMA is excited to announce the creation of a new membership category for Manufacturer Representatives. This membership category has been activated for our 2023-24 fiscal year which began on May 1st.

To qualify, a company must have a substantial part of their business representing boiler industry manufacturers in addition to a direct business relationship with at least one manufacturer from the ABMA membership.

To ensure mutual interest and alignment, ABMA created a Manufacturer Representative Task Force with a select group of Representatives that attended our 2023 Annual Meeting in January and assisted with the scope of membership and benefits.

Features of membership include:

- Direct engagement with manufacturers to enhance relationships.
- Attendance at select ABMA events at discounted member pricing.
- Obtain insights and trends from the boiler industry and its manufacturers.
- Ability to share experiences and help address challenges.

In addition, ABMA is also creating a Representative Council for peer connections, sharing best practices and challenges, and learning from trends in other regions. The inaugural meeting of the Representative Council will take place at the 2023 Summer Meeting.

For more details on membership, contact Membership Engagement Manager Tyler Vollmer at [tyler@abma.com](mailto:tyler@abma.com).