

# 2023 Media Details



## 2023 Editorial Highlights

*Today's Boiler*, the official publication of ABMA, offers informative, practical content targeted at a boiler-centric HVAC end-user/engineering audience.

Each issue covers a variety of topics, from regulations and standards to new technologies to case studies and much more.

A total of three issues will be published in 2023, in the months of January, April, and October. The January and April issues will be available in print and digitally, while the October issues will be available in a digital format.

Contributing to *Today's Boiler* positions your company as an industry thought-leader and is a great way to share your insight and expertise before a boiler-centric audience.

## Today's Boiler's Reach

**91%**  
of TB subscribers

design/specify/recommend  
and purchase mechanical  
systems and components.\*



The magazine of the American Boiler Manufacturers Association (ABMA), *Today's Boiler*, reaches more than 26,041 engineers with hydronic/steam heat system design/specification influence.\*\* Dedicated to the advancement and growth of the boiler and combustion equipment industry, *Today's Boiler* targets consulting, mechanical, and facility engineers. The January 2023 issue of *Today's Boiler* will be available digitally and in print with bonus distribution at the AHR Expo and ABMA Conference, making it accessible to boilermakers, installers, and designers in paper and digital forms. Also be on the lookout for announcements regarding ABMA's BOILER 2024 event to be held in May 2024 in Denver.

**JANUARY** (Print Edition)  
12/6 Ad Close date  
12/12 Ad Materials due

**APRIL**  
3/7 Ad Close date  
3/13 Ad Materials due

**JULY** (PRINT EDITION)  
6/6 Ad Close date  
6/12 Ad Materials due

**OCTOBER**  
AD CLOSE 9/5  
MATERIAL 9/11

# TODAY'S BOILER

TRENDS TECHNOLOGIES INNOVATION

## WINTER, SPRING, SUMMER, & FALL EDITORIAL HIGHLIGHTS

Pitch your story ideas to *Today's Boiler's* editor-in-chief, Herb Woerpel, at [woerpelh@bnpmedia.com](mailto:woerpelh@bnpmedia.com).



## Need More Information ?

Contact your  
*Today's Boiler*  
Sales Rep:

**Vic Burriss**  
National Sales Manager  
248.833.7360  
[burrissv@bnpmedia.com](mailto:burrissv@bnpmedia.com)

**15%**  
rate discount  
for ABMA  
members!